



本場ケフィアのリーディングカンパニー

**日本ケフィア株式会社**

**$\beta$  glucan 139mg  
+ Mycelium**



**きのこ習慣®  
-Mushroom Habit-  
made in Japan**



# healthy effective ingredients of 6 kinds of mushrooms

## Anticancer

beta-glucan, MD-Fraction, galacto-xyloglucan,  $\alpha$ -glucan, beta-galacto-glucan, nucleic acid, xyloglucan, protein glucan

## Dementia

hericenone, erinacine

## Antidiabetes

MX-Fraction, niacin, xylose, dietary fiber

## Antioxidant

ergothioneine, zinc, lignin, glutamic acid

## Relieve constipation

xylose, dietary fiber, lignin

## Beautiful skin effect

ergothioneine, zinc, amino acid, niacin

## Bloodstream improvement

niacin, MX-Fraction

### Shiitake mushroom

*anticancer, antiviral, chronic hepatitis, Antiinfluenza, immunological enhancement, recovery from exhaustion, antioxidant*



### Pleurotus cornucopiae

*anticancer, antioxidant, acylglycerol decrease, constipation improvement, neurological function and brain function normalization, bloodstream improvement, beautiful skin effect*



### Wood cauliflower mushroom

*anticancer, recovery from exhaustion, beautiful skin effect, Activate Brain function*



### Hericium erinaceus

*anticancer, the Alzheimer's dementia prevention, immunological enhancement, the lifestyle-related disease prevention,*



### Grifola frondosa

*anticancer, antidiabetes, constipation improvement, immunological enhancement, arteriosclerosis and the lifestyle-related disease prevention, beautiful skin effect*



### Agaricus

*anticancer, immunological enhancement, hypocholesterolemic effect,*



**Mycelium**  
**effectives for**  
**anti cancer,**  
**anti virus,**  
**chronic hepatitis, anti**  
**flu, immunological**  
**enhancement and**  
**antioxidant.**

the mycelium of 10 shiitake mushrooms

### process patent holded

The mycelium of shiitake mushroom contains nutritional composition for growing up.

The typical effectives are **anti cancer,** **anti virus,** **chronic hepatitis,** **anti flu,** **immunological enhancement and** **antioxidant.**

Process patent : This mycelium contains water-soluble lignin which is working as **anti virus and antioxidant.** **the amount is equal to ten shiitake mushrooms.**



**The Mycelium of  
shiitake mushroom**

Beta glucan 139mg  
+  
the Mycelium of  
Shiitake mushroom

These two ingredients are  
**Key to prevention and recurrence.**

6 kinds of mushroom.  
All of them are from Japan



Ingredients for **strengthening immunity**

Beta glucan 139mg

+

the Mycelium of  
Shiitake mushroom



**rich combination**

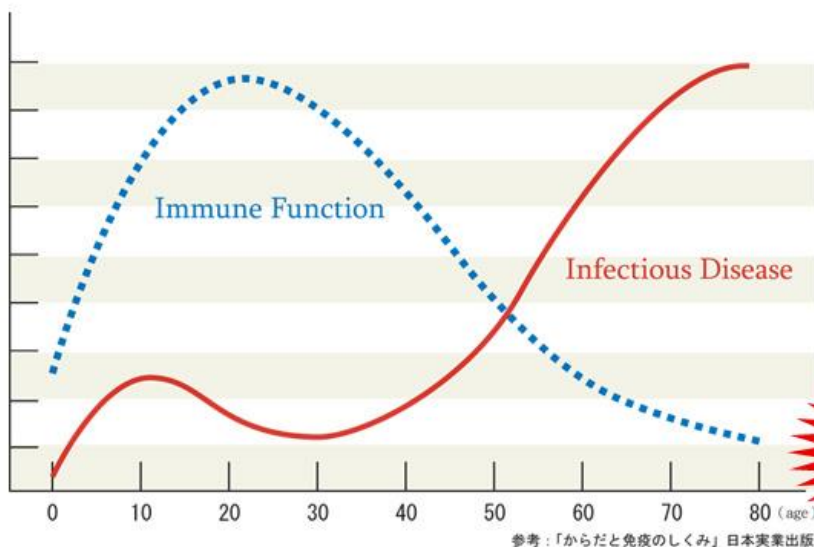
# Product Highlights

1

Beta-glucan makes Immune System strong so that you can prevent cancer

Mushrooms contain beta-glucan which is really **effective for immune strength and anticancer**. Immune strength is the strongest around 20 years old, then it starts going down.

Therefore if you don't want to take risk for cancer, it is **important to strengthen your immunity**.



Immune strength starts going down from the 30s.

High risk of infectious disease from the 50s

The risk of cancer will skyrocket.

## 2 For Dementia and Diabetic

Mushroom habits contains 6 kinds of mushrooms such as shiitake mushroom, wood cauliflower mushroom, pleurotus cornucopiae, hericium erinaceus, agaricus and grifola frondosa. You can also take **hericenone and erinacine for dementia, and MX-Fraction for diabetic,**

## 3 All mushrooms are made in Japan.

We do care about quality of ingredients for our customer. We want you to take our product without any anxious about ingredients.

So **all ingredients are made in Japan,** and we did radioactivity inspeciton.

Mushroom makes  
your body  
Stronger against cancer

All mushrooms are made in Japan  
For Anticancer and Dementia  
preventing



きのこ習慣®

-Mushroom Habit-

For anticancer, dementia preventing  
and diabetes preventing



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