

The Vegan Miso Soup



100% plants base!
Contains Calcium for your bones!
Tastes good!

Table of contents



1. Product specification
2. What is the miso soup?
3. Miso soup main effects
4. Why “vegan” ?
5. KEFRAN formulation
6. Manufacturing process
7. Certified trademark from 3 organizations

1. Product specification



Product name: The Vegan Miso Soup (お味噌汁)

Amount: 200g/pouch (33 servings)

Ingredient: Red and white miso powder, Dietary fiber, Calcium, Isoflavones, Zinc, Vitamin B, Seaweed dashi, Shiitake(mushroom) dashi, yeast extract

Shelf life: 1 year

How to cook: Mix 6g into hot water (120–160 ml)

In powder



33 servings



2. What is the miso soup?



Miso soup was born in Japan in the **10th century**.

To date, miso soup has been an indispensable dish for Japanese people and is a fermented soybean food rich in nutrition. It has supported the health of Japanese people for over **1000 years**.

Thanks to miso soup, Japan has become the longest-lived country in the world.

(Average life in Japan): **84.2 years old**

(Average life in the world): 72 years old

By WHO statistics

And then, miso soup is spreading all over the world today.

As people become more health conscious, they pay attention to

miso's health effects and drink it on a daily basis.

~ The most traditional Japanese food "Washoku" ~

3. Miso soup main effects



Antioxidant effect

Anti-cancer effect

Cholesterol suppression

Beauty skin effect

Digestion promoting effect

4. Why “Vegan” ?



For your health

→100% plants base. Non animals.

For our earth

→A vegetarian diet can reduce greenhouse gases by 63% and a vegan diet by 70% by Oxford University

For animals

→Free from harsh breeding environment

Health Diversity Sustainability
Our responsibilities for next generations

5. KEFRAN formulation

Ingredient	Effects
Dietary fiber	Improve intestinal environment, Suppression of blood sugar level Lowering cholesterol levels in the blood
Calcium	Bone health, Anti high blood pressure, Immune strength
Isoflavones	Improve skin condition, Hair growth, Anti cancer Lowering cholesterol levels in the blood
Zinc	Immune strength, Hair growth, Anti-ED
Vitamin B	Improve skin condition, Anti fatigue, Anti acne
Seaweed dashi	Plant base taste
Shiitake (mushroom) dashi	Plant base taste

6. Manufacturing process



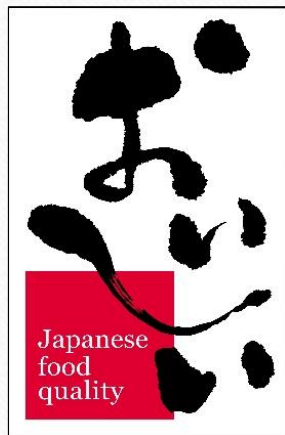
7. Certified trademarks from 3 organizations



All ingredients are for vegan product
From vegan certification authority



ECO friendly package
From Japan organics recycling association



100% Japanese quality product
From Japan Ministry of Agriculture, Forestry and Fisheries

Healthy and Good – Vegan Miso Soup!

